### cleo

Welcome to Cleo Considering, your new support system.

Deciding to start or grow a family can be daunting. Some common challenges include not knowing what to expect or how to prepare yourself or whether the time is right.

Cleo Considering supports you with planning, surrogacy, adoption, actively trying to conceive, understanding a medical diagnosis, navigating the fertility process, and more.







#### **Evidence-Based**

Cleo helps you separate myth from fact, allowing you to avoid the noise and overwhelm of information out there.



#### **Cleo Just for You**

Personalized content and one-on-one specialist sessions tailored to your needs.



#### **Emotional Support**

Cleo matches you with a real person, your Guide, to support you and your family along the way.

## Ready to get started?

- Visit <u>hicleo.com/activate</u> and download the Cleo mobile app.
- Activate with your work email or company code "**lcg2021**"

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It takes a village. Consider us yours.



Cleo supports all paths to parenthood:

**Dual & Single Parent Support** 

Adoption & Surrogacy Support

**LGBTQ Support** 



Planning Process

Actively Trying to Conceive



Pregnancy, Surrogacy, Adoption Career & Financial Planning Factoring in Age Adoption and Surrogacy

Coming off birth control

Ovulation tracking

Exploring alternative methods to pregnancy

Coping with a medical diagnosis
Egg and Sperm Donor selection
Navigating the fertility landscape
Managing expectations at work
Emotional Support
Undergoing treatment and testing

Baby on the way? Continue with Cleo Baby -Get support from expecting up to baby's first birthday!

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